

ANCA BUTNARU

UI/UX

Product Designer

Sibiu, Romania



English ●●●●●●●●
Italian ●●●●●●●●

WORK EXPERIENCE

2022 - 2025

Product Designer - BABCO - San Francisco, USA

- I was a Product Designer part of BABCO design team where I helped the team on different projects - from tech industry to other various products that have an impact on real life - sometimes using the help of AI. (projects under NDA's)
- My main focus was the visual side - from creating unique brands (logos, brand guidelines, landing pages, social tiles, google slides - investment decks - on the marketing side) at the same time supporting the product/dev. team - dashboards, responsive designs, design systems (light/dark mode), testing, QA
- Helped the company sign clients by giving an early visual direction that was impactful on the clients business needs.

2021 - 2022

UI/UX Designer - Elixel - Plymouth, UK

- I was the UI/UX Designer, working with a team of 5, lead by a Creative Director. I've had the opportunity to discuss directly with clients and understand their vision for upcoming projects;
- I worked on new projects, where I started from scratch, from the first idea, sketching/wireframing, Hi-fidelity designs, to implementation, design systems, prototyping and testing, but I also took over old projects that I brought to a successful end.
- I worked on design systems using Adobe XD and used the "Zeroheight" integration for a better organization and documentation.
- I've had the opportunity to work on gamification apps, where throughout the levels, the characters and objects came to life through interactions in a dynamic landscapes design.

Figma

Miro

Google slides

Adobe Suite

Adobe XD

Visual design

User Experience

User Interface Design

Design System

Prototyping

Responsive Web Design

App design

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2018 - 2021

UI/UX Designer - RentalWise - Sibiu, Ro

- I was the only UI/UX Designer, working with a team of developers that created a property management system start-up., rebranded after into "RentalWise".
- Worked with them to build their website, dashboard, design system, UI kit, under the brand guidelines, and I've had the opportunity to experiment a huge challenge when I had to change and redesign the entire components and styling, straight through implementation, to become the new brand "RentalWise".

2017

Visual Designer - MARBURGER TAPETENFABRIK - Kirchhain, DE

- Erasmus placement - MARBURGER TAPETENFABRIK - Internship - Design department, Kirchhain, Germany.
- Worked through all design departments: from serigraphy, mixed media, photography, pattern design, desktop publishing and magazines.

2016

Graphic Designer Intern Always Stay Creative Studio, Cj, Ro.

- I worked on creating illustrations, posters, branding kits, book illustrations.

